

ORDER



Orders
Order / Rev: 208305
Alt Order #: 6856065
Product Desc: PESTKA FOR CONGRESS
Estimate: 2372
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/28/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Buying Time
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Pestka for Congress
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	35	\$17,775.00	\$15,108.75
10/01/12	10/02/12	25	\$10,000.00	\$8,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	35	\$17,775.00	\$15,108.75	0.00
October 2012	25	\$10,000.00	\$8,500.00	0.00
Totals	60	\$27,775.00	\$23,608.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	37%	\$27,775.00
Market	100%	\$75,067.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	3%	\$2,252.03
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$750.68
WTLJ	0%	\$0.00
WWMT	32%	\$24,021.62
WXMI	10%	\$7,506.76
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	17%	\$12,761.49

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WOOD	09/27/12	09/27/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---			1			\$150.00		0.00			

Order / Rev: 208305
 Alt Order #: 6856065
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WOOD	09/27/12	09/27/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1			\$150.00			0.00			
E 3	WOOD	09/28/12	09/28/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$150.00			0.00			
E 4	WOOD	10/01/12	10/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$150.00			0.00			
E 5	WOOD	10/02/12	10/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1			\$150.00			0.00			
E 7	WOOD	09/27/12	09/27/12	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1			\$400.00			0.00			
E 8	WOOD	10/01/12	10/01/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$400.00			0.00			
E 11	WOOD	09/28/12	09/28/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$650.00			0.00			
E 12	WOOD	10/01/12	10/01/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$650.00			0.00			
E 13	WOOD	09/27/12	09/27/12	Today Show 2 Today Show 2	CM	9-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1			\$300.00			0.00			
E 14	WOOD	09/28/12	09/28/12	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$300.00			0.00			
E 15	WOOD	10/01/12	10/01/12	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$300.00			0.00			
E 17	WOOD	09/28/12	09/28/12	Today Show 3 Today Show 3	CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$200.00			0.00			
E 18	WOOD	10/02/12	10/02/12		CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

Order / Rev: 208305
 Alt Order #: 6856065
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 3															
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$200.00		0.00			
E 20	WOOD	09/27/12	09/27/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$75.00		0.00			
E 21	WOOD	09/28/12	09/28/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$75.00		0.00			
E 22	WOOD	10/01/12	10/01/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$75.00		0.00			
E 23	WOOD	10/02/12	10/02/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$75.00		0.00			
E 24	WOOD	09/26/12	09/26/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$225.00		0.00			
E 25	WOOD	09/28/12	09/28/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$225.00		0.00			
E 26	WOOD	10/01/12	10/01/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$225.00		0.00			
E 27	WOOD	10/02/12	10/02/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$225.00		0.00			
E 28	WOOD	10/01/12	10/01/12	Days of Our Lives Days of Our Lives	CM	1-2p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$200.00		0.00			
E 29	WOOD	09/26/12	09/26/12	M-F 3-4p Dr Oz	CM	3-4p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$125.00		0.00			
E 30	WOOD	09/27/12	09/27/12	M-F 3-4p Dr Oz	CM	3-4p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$125.00		0.00			
E 31	WOOD	10/01/12	10/01/12		CM	3-4p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

Order / Rev: 208305
 Alt Order #: 6856065
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Dr Oz Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$125.00 0.00															
E 32	WOOD	10/02/12	10/02/12	M-F 3-4p Dr Oz	CM	3-4p	- T- - - -	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - T- - - - - 1 \$125.00 0.00															
E 33	WOOD	09/26/12	09/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	- - W- - - -	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - W- - - - 1 \$675.00 0.00															
E 34	WOOD	09/27/12	09/27/12	M-F 5p News M-F News 8 @5p	CM	5-530p	- - - T- - -	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - T- - - 1 \$675.00 0.00															
E 35	WOOD	10/01/12	10/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M- - - - -	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$675.00 0.00															
E 37	WOOD	09/27/12	09/27/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- - - T- - -	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - T- - - 1 \$675.00 0.00															
E 38	WOOD	09/28/12	09/28/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- - - - F- -	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - F- - 1 \$675.00 0.00															
E 39	WOOD	10/01/12	10/01/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M- - - - -	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$675.00 0.00															
E 41	WOOD	09/26/12	09/26/12	M-F 6p News M-F News 8 @6p	CM	6-630p	- - W- - - -	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - W- - - - 1 \$1,125.00 0.00															
E 42	WOOD	09/28/12	09/28/12	M-F 6p News M-F News 8 @6p	CM	6-630p	- - - - F- -	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - F- - 1 \$1,125.00 0.00															
E 43	WOOD	10/01/12	10/01/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M- - - - -	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$1,125.00 0.00															
E 44	WOOD	09/27/12	09/27/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	- - - T- - -	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - T- - - 1 \$2,000.00 0.00															
E 45	WOOD	10/01/12	10/01/12		CM	628-7p	M- - - - -	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00

Order / Rev: 208305
 Alt Order #: 6856065
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News WKDY															
NBC Nightly News															
NBC Nightly News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$2,000.00 0.00															
E 46	WOOD	09/28/12	09/28/12	M-F 7-730p Inside Edition	CM	7-730p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$450.00 0.00															
E 47	WOOD	10/02/12	10/02/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$450.00 0.00															
E 48	WOOD	10/01/12	10/01/12	M-F 730-8p Access Hollywood	CM	730-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$400.00 0.00															
E 49	WOOD	09/27/12	09/27/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$900.00 0.00															
E 51	WOOD	10/01/12	10/01/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Leno <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$300.00 0.00															
E 52	WOOD	09/27/12	09/27/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Rock Center <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$750.00 0.00															
E 53	WOOD	09/29/12	09/29/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$150.00 0.00															
E 54	WOOD	09/29/12	09/29/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
News Saturday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$275.00 0.00															
E 55	WOOD	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$375.00 0.00															
E 56	WOOD	09/28/12	09/28/12	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 8 AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$400.00 0.00															
E 57	WOOD	09/29/12	09/29/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News 8 at 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$900.00 0.00															
E 58	WOOD	09/30/12	09/30/12		CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

Order / Rev: 208305
 Alt Order #: 6856065
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daybreak Sun @6am											
				Daybreak Sun @6am											
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$125.00		0.00						
E 59	WOOD	09/30/12	09/30/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Daybreak Sun @7am											
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$250.00		0.00						
E 60	WOOD	09/30/12	09/30/12	Today Show Su	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Today Show Sunday											
Sunday today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$600.00		0.00						
E 61	WOOD	09/30/12	09/30/12	Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				Meet the Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$1,000.00		0.00						
E 62	WOOD	09/30/12	09/30/12	Sun 10-11am	CM	10-1030A	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				To The Point		(10:00 AM-10:30 AM)									
Local Point - Political Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$400.00		0.00						
E 63	WOOD	09/30/12	09/30/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Sun News 8 @6p											
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$750.00		0.00						
E 64	WOOD	09/30/12	09/30/12	FB Night in Amer Pre Ga	CM	7-8P	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Football Night in America		(7:00 PM-8:00 PM)									
NBC Sunday Night Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$500.00		0.00						
N 65	WOOD	10/02/12	10/02/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
NBC Sunday Night Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$150.00		0.00						
N 66	WOOD	10/02/12	10/02/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$400.00		0.00						
N 67	WOOD	10/02/12	10/02/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$650.00		0.00						
N 68	WOOD	10/02/12	10/02/12	Today Show 3	CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$200.00		0.00						
N 69	WOOD	10/02/12	10/02/12	M-F 11a-12p	CM	11a-12p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				eightWest											
EIGHT WEST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$75.00		0.00						
													Totals	60	\$27,775.00